



MAIL STOP AF
PATENT
Customer No. 22,852
Attorney Docket No. 7019.0004-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Amy MULDERRY et al.

Application No.: 09/473,649

Filed: December 28, 1999

For: METHOD AND APPARATUS FOR
MARKETING PRODUCTS OVER
THE INTERNET

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)
) Group Art Unit: 3627
)
) Examiner: O'Connor, G.
)
) Confirmation No.: 1261
)

Mail Stop AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR RECONSIDERATION

Only

In response to the final Office Action dated July 28, 2004, the period for response to which extends through October 28, 2004, Applicants respectfully request reconsideration of the above-captioned patent application.

In the final Office Action, the Examiner rejected pending claims 1, 2, 4, 5, and 7-9 under 35 U.S.C. § 103(a) as being obvious over U.S. Patent No. 5,926,796 to *Walker et al.* ("*Walker*") in view of U.S. Patent No. 5,543,607 to *Watanabe et al.* ("*Watanabe*").

At the outset, Applicants note with appreciation the courtesy extended by the Examiner in granting a telephonic interview with Applicants' representatives on October

No Amendment
(Nothing to Enter
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